# **EMME – Module 1 Week 2**

# Energy Business and Society 23rd – 27th March 2020

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# Online Project Governance 28th March 2020

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| **Day & Time** | **Main topic** | **Responsible lecturer** |
| **Day 1 - 23/3** |  |  |
| Morning session  08:30 – 12:30 | **Energy Business and Society,**   * CSR and the Sustainable Development, SDGs/ Climate & Agendas * Case: Petroleum Industry and the Climate * *Workshops on Energy and Society* | Atle Midttun |
| Afternoon session  13:30 – 14:15 | **Presentation from workshop** | Atle Midttun |
| 14:30 – 15:15 | **CSR What is it? What Does it Mean for Energy?**  **Extensions in:**   * Business Strategy * Financial theory * Logistics * Marketing * Organization * Accounting/Reporting |  |
| 15:30 – 16:00 | **A Stakeholder Perspective: An Introduction**   * What is the Stakeholder Approach? | Atle Midttun |
| 16:15 – 17:30 | **Stakeholder Panel**: The Challenges to Energy Industry  (Particularly to Petroleum industry)   * (brief 7-10 min. statements) * Discussion with stakeholder panel   Amnesty: Ingrid Westgaard Stolpestad; Transparency: Gro Skaaren Fyrsto; NaturvernforbundetMaren Esmark | Atle Midttun & panel  Amnesty, Nature Conservation Society, Transparency |
| **Day 2 - 24/3** |  |  |
| Morning session  08:30 – 09:30 | **Energy and Sustainability: A Financial Perspective**   * SRI, ESG, Some basic issues   The Challenge from “Green Finance” | Atle Midttun |
| 09:45 – 11:15 | **Energy industry and Sustainability**  A Financial Investor Perspective | Atle Midttun &  Guest lecture:  Jeanett Bergan KLP |
| 11:15 – 12:30 | *Workshop on energy and SRI/ESG petro-industry* | Atle Midttun |
| Afternoon session  13:30 – 14:30 | **Presentations from workshop** | Atle Midttun |
| 14:30 – 15:30 | **Energy Business in Society – Challenges in a communicative world**:   * From a regulatory to monitory environment * Hard law, soft law and civic engagement * Keane – Monitory Society * Fombrun Cause Related Marketing | Atle Midttun |
| 15:45 – 17:00 | **Energy as a Communicative Challenge**  *Discussion* | Atle Midttun & Guest Lecturer: Kristian Sarastuen, BCW |
| 17:00 – 17:30 | *Workshop on Communicative Challenges to Energy Industry* |  |

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| **Day & Time** | **Main topic** | **Responsible lecturer** |
| **Day 3 - 25/3** |  |  |
| Morning session  08:30 – 09:30 | **Presentations from workshop on Tuesday afternoon** | Atle Midttun |
| 09:45 – 10:25 | **Risk and Governance issues in Energy Industry**   * Non-technical risk issues in Energy * The Resource Curse * The need for partnered governance in a global economy | Atle Midttun |
| 10:30 – 11:45 | **Extractive Industries’ Transparency Initiative** | Guest:  Bady Balde EITI |
| 12:00 – 12:30 | * *Workshop on Governance Issues in Energy Industry* |  |
| Afternoon session  13:30 – 14:30 | **Presentations from workshop** |  |
| 14:45 – 17:30 | **Sustainability Reporting in Energy Industry**   * From single to triple bottom line * **Discussion:** | Atle Midttun &  Guest lecture:  Hanne Thornam, E&Y (15:30 - 17:30) |
| **Day 4 - 26/3** |  | Atle Midttun |
| Morning session  08:30 – 9:15  9:30 - 10:45  11:00 - 12:30 | ***Workshop on Sustainability reporting in petroleum industry***   * Presentations and discussion Sustainable Reporting in petroleum industry * Scenarios for future development of Petroleum | Atle Midttun |
| Afternoon session  13:30 – 17:30 | **Greening of transport, the case of aviation 14:00 - 1530** | Atle Midttun &  Guest lecture  Olav Mosvold  Larsen, Avinor |
| **Urban Greenng 15:45 - 17:30** | Atle Midttun &  Gust lecture  Øystein Ihler  Oslo City |
| 17:45 – 19:00 | **Consultancy Project – discussion of topics** |  |
| 19:30 | **Dinner** |  |

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| **Day 5** | **Introduction Day Online course # 2 GRA 8508** |  |
| Morning session  08:30 – 12:30 | **Project Governance**   * What is project governance * The role of the project owner * Business driven decision making * Impact of digitalisation on project execution, governance and roles | Jon Lereim |
| Afternoon session  13:30 – 17:15 | **Strategic project portfolio management**   * Business management – portfolio management – project management * Portfolio models * Project selection processes * Optimization of project portfolio   Brief review of the consecutive online sessions | Jon Lereim |
| 17:15– 17:30 | **Plan towards module 2 in Paris**   * **Consultancy Project Topics** | Jon Lereim |