# **EMME – Module 1 Week 2**

# Energy Business and Society 23rd – 27th March 2020

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# Online Project Governance 28th March 2020

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| **Day & Time** | **Main topic** | **Responsible lecturer** |
| **Day 1 - 23/3** |  |  |
| Morning session08:30 – 12:30 | **Energy Business and Society,** * CSR and the Sustainable Development, SDGs/ Climate & Agendas
* Case: Petroleum Industry and the Climate
* *Workshops on Energy and Society*
 | Atle Midttun |
| Afternoon session13:30 – 14:15 | **Presentation from workshop** | Atle Midttun |
| 14:30 – 15:15 | **CSR What is it? What Does it Mean for Energy?** **Extensions in:** * Business Strategy
* Financial theory
* Logistics
* Marketing
* Organization
* Accounting/Reporting
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| 15:30 – 16:00 | **A Stakeholder Perspective: An Introduction*** What is the Stakeholder Approach?
 | Atle Midttun |
| 16:15 – 17:30 | **Stakeholder Panel**: The Challenges to Energy Industry (Particularly to Petroleum industry)* (brief 7-10 min. statements)
* Discussion with stakeholder panel

Amnesty: Ingrid Westgaard Stolpestad; Transparency: Gro Skaaren Fyrsto; NaturvernforbundetMaren Esmark | Atle Midttun & panel Amnesty, Nature Conservation Society, Transparency |
| **Day 2 - 24/3**  |  |  |
| Morning session08:30 – 09:30 | **Energy and Sustainability: A Financial Perspective*** SRI, ESG, Some basic issues

The Challenge from “Green Finance” | Atle Midttun |
| 09:45 – 11:15 | **Energy industry and Sustainability** A Financial Investor Perspective | Atle Midttun &Guest lecture:Jeanett Bergan KLP  |
| 11:15 – 12:30 | *Workshop on energy and SRI/ESG petro-industry* | Atle Midttun |
| Afternoon session13:30 – 14:30 | **Presentations from workshop** | Atle Midttun |
| 14:30 – 15:30 | **Energy Business in Society – Challenges in a communicative world**:* From a regulatory to monitory environment
* Hard law, soft law and civic engagement
* Keane – Monitory Society
* Fombrun Cause Related Marketing
 | Atle Midttun |
| 15:45 – 17:00  | **Energy as a Communicative Challenge***Discussion* | Atle Midttun & Guest Lecturer: Kristian Sarastuen, BCW |
| 17:00 – 17:30  | *Workshop on Communicative Challenges to Energy Industry* |  |

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| **Day & Time** | **Main topic** | **Responsible lecturer** |
| **Day 3 - 25/3** |  |  |
| Morning session08:30 – 09:30 | **Presentations from workshop on Tuesday afternoon** | Atle Midttun |
| 09:45 – 10:25  | **Risk and Governance issues in Energy Industry*** Non-technical risk issues in Energy
* The Resource Curse
* The need for partnered governance in a global economy
 | Atle Midttun |
| 10:30 – 11:45 | **Extractive Industries’ Transparency Initiative** | Guest: Bady Balde EITI |
| 12:00 – 12:30 | * *Workshop on Governance Issues in Energy Industry*
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| Afternoon session13:30 – 14:30 | **Presentations from workshop** |  |
| 14:45 – 17:30 | **Sustainability Reporting in Energy Industry*** From single to triple bottom line
* **Discussion:**

 | Atle Midttun & Guest lecture:Hanne Thornam, E&Y (15:30 - 17:30)  |
| **Day 4 - 26/3** |  | Atle Midttun |
| Morning session08:30 – 9:159:30 - 10:4511:00 - 12:30  | ***Workshop on Sustainability reporting in petroleum industry**** Presentations and discussion Sustainable Reporting in petroleum industry
* Scenarios for future development of Petroleum
 | Atle Midttun |
| Afternoon session13:30 – 17:30 | **Greening of transport, the case of aviation 14:00 - 1530**  | Atle Midttun &Guest lectureOlav Mosvold Larsen, Avinor |
| **Urban Greenng 15:45 - 17:30** | Atle Midttun &Gust lectureØystein IhlerOslo City |
| 17:45 – 19:00 | **Consultancy Project – discussion of topics** |  |
| 19:30 | **Dinner** |  |

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| **Day 5** | **Introduction Day Online course # 2 GRA 8508** |  |
| Morning session08:30 – 12:30 | **Project Governance*** What is project governance
* The role of the project owner
* Business driven decision making
* Impact of digitalisation on project execution, governance and roles
 | Jon Lereim  |
| Afternoon session13:30 – 17:15 | **Strategic project portfolio management** * Business management – portfolio management – project management
* Portfolio models
* Project selection processes
* Optimization of project portfolio

Brief review of the consecutive online sessions | Jon Lereim |
| 17:15– 17:30 | **Plan towards module 2 in Paris*** **Consultancy Project Topics**
 | Jon Lereim |